



# LENDING AS A SERVICE

by  BRAINYSOFT

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**Madina Brusnikina**

Head of International Department

## We offer a full range of solutions and services to run Microfinance Institution



MFI, Banks, Credit Union, Pawnshops.



Launch your lending business at minimum cost and time-to-market with our Lending as a Service Solution.



Build your own marketplace, p2p payment, consumer or SME loan product, debit or prepaid card.



**RUSSIA**  
2013



**KAZAKHSTAN**  
2015



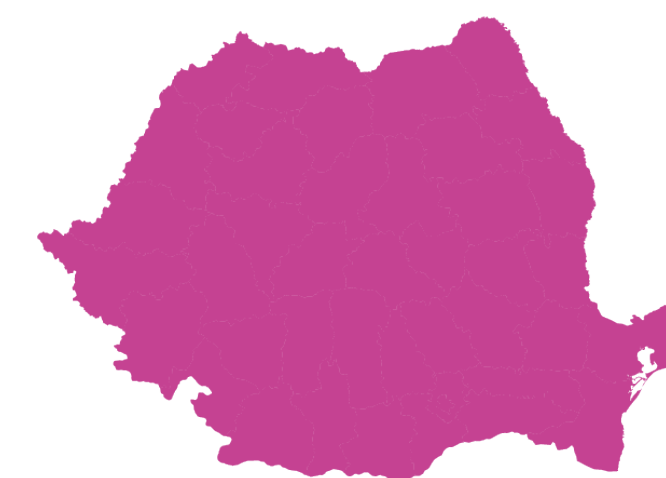
**MOLDOVA**  
2017



**POLAND**  
2018



**UAE**  
2018



**ROMANIA**  
2019

260+ **COMPANIES**

The number of B2B paying companies on the platform in march 2020



**\$100.000.000**

Portfolio under management

**1000**

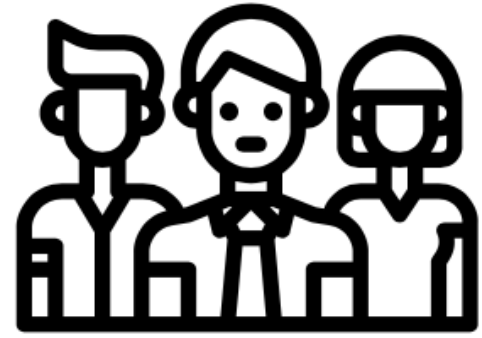
Loan & deposit products

**1.400.000**

Processed loans

**60+**

Integrations with third-party  
fintech services



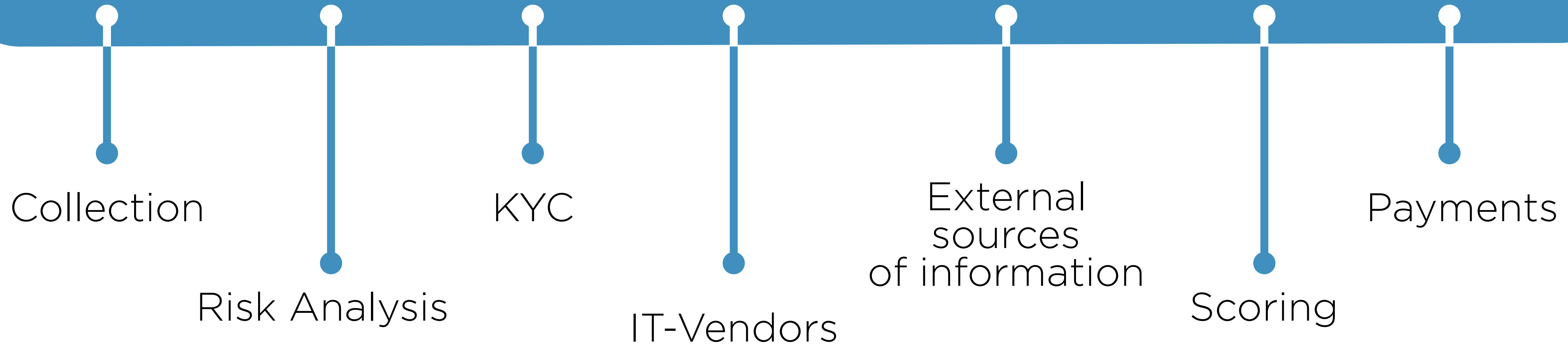
**Borrowers**

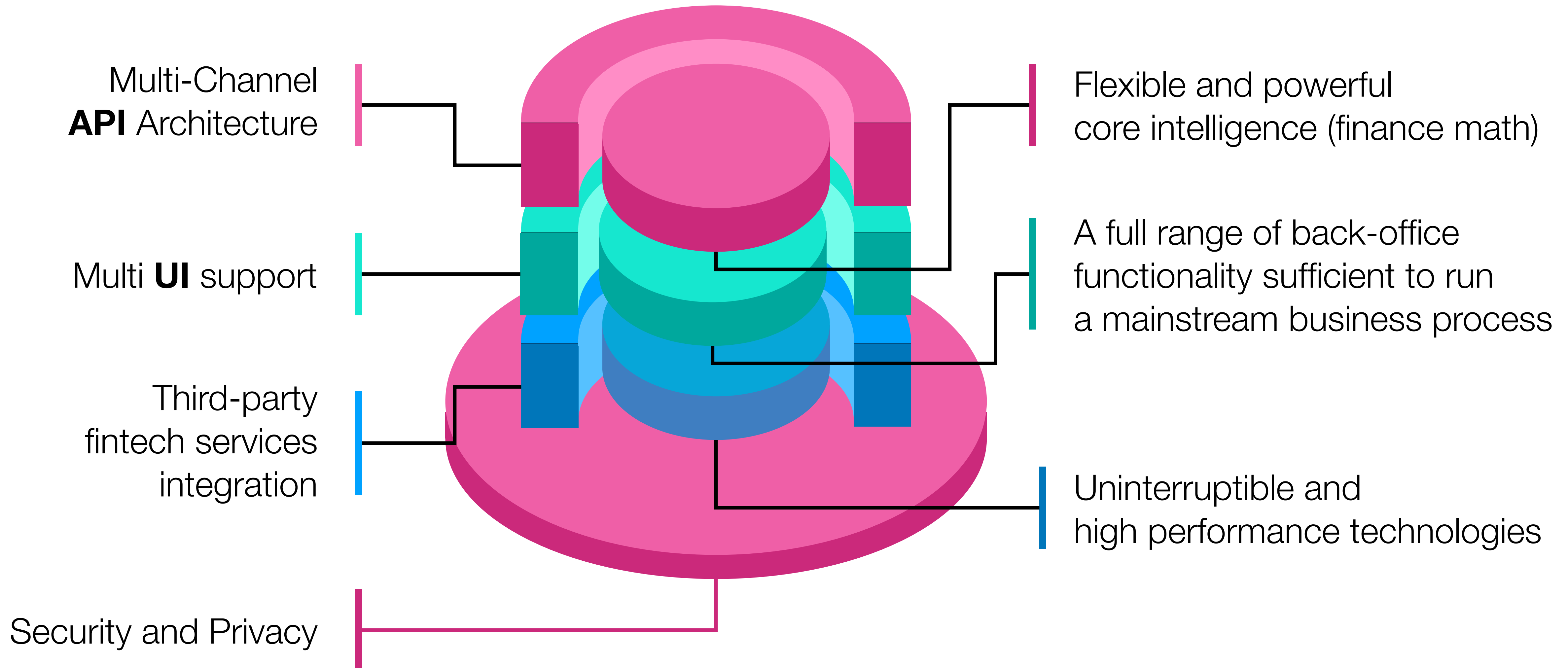


**Investors**



**BRAINYSOFT PLATFORM**





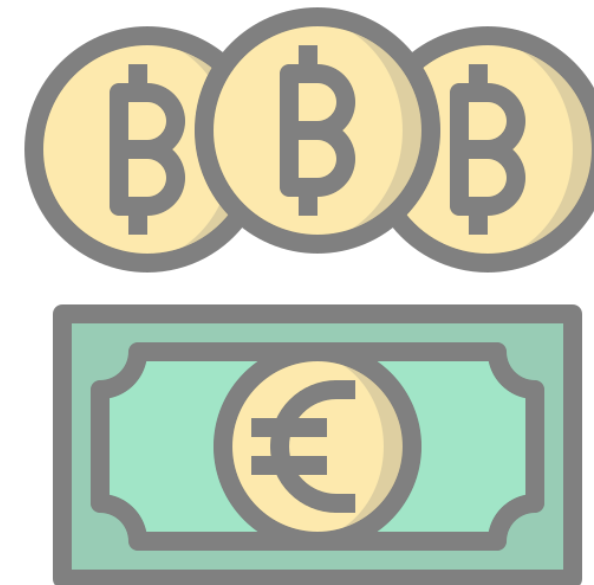
There are several licensing options:  
SaaS, Revenue Share and Standalone

## SaaS licensing



Cost of rent depends on the number of users. Minor and major updates are included in the license payment.

## Revenue Share

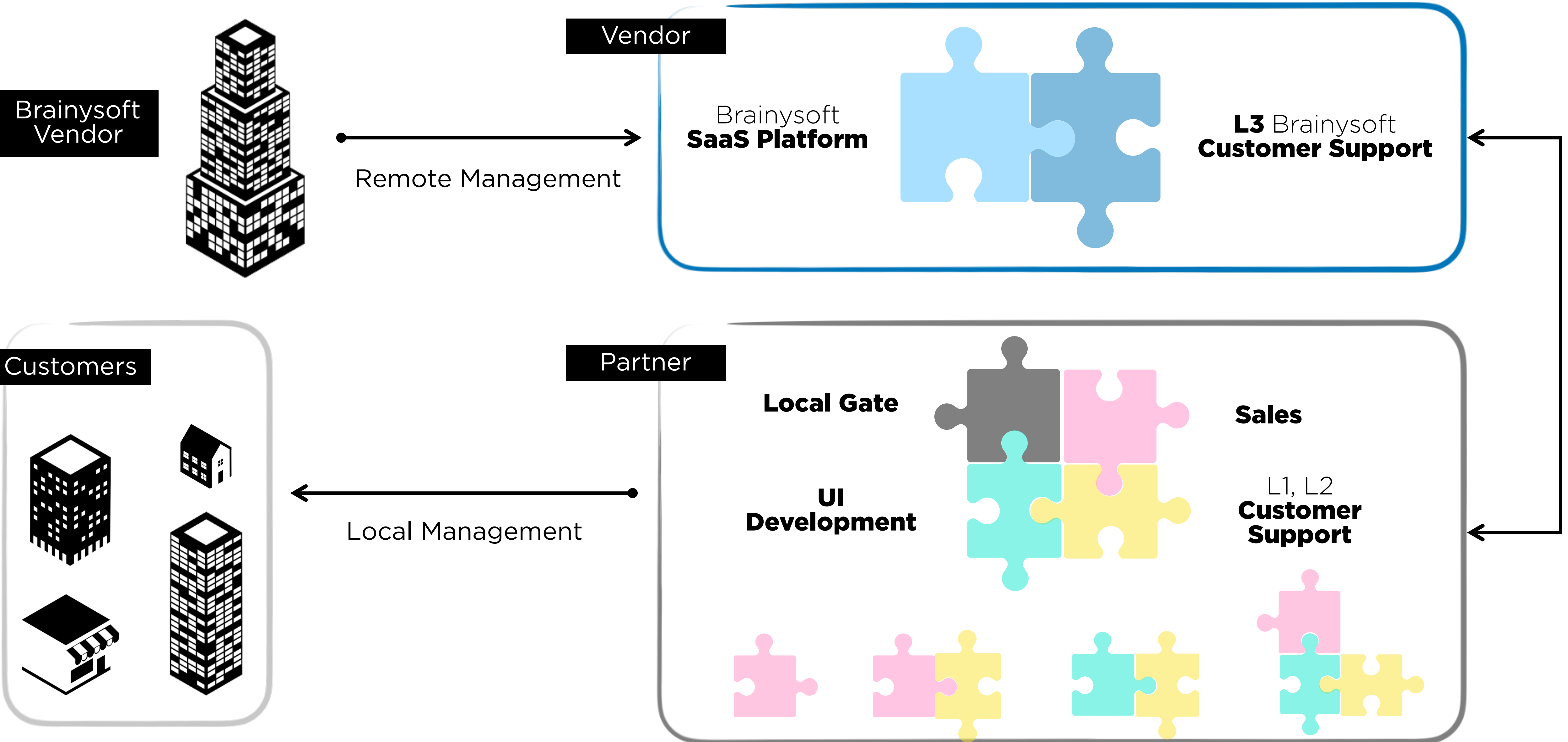


SaaS licensing — Revenue Share is when a company pays us commission from actually received incomes.

## Standalone



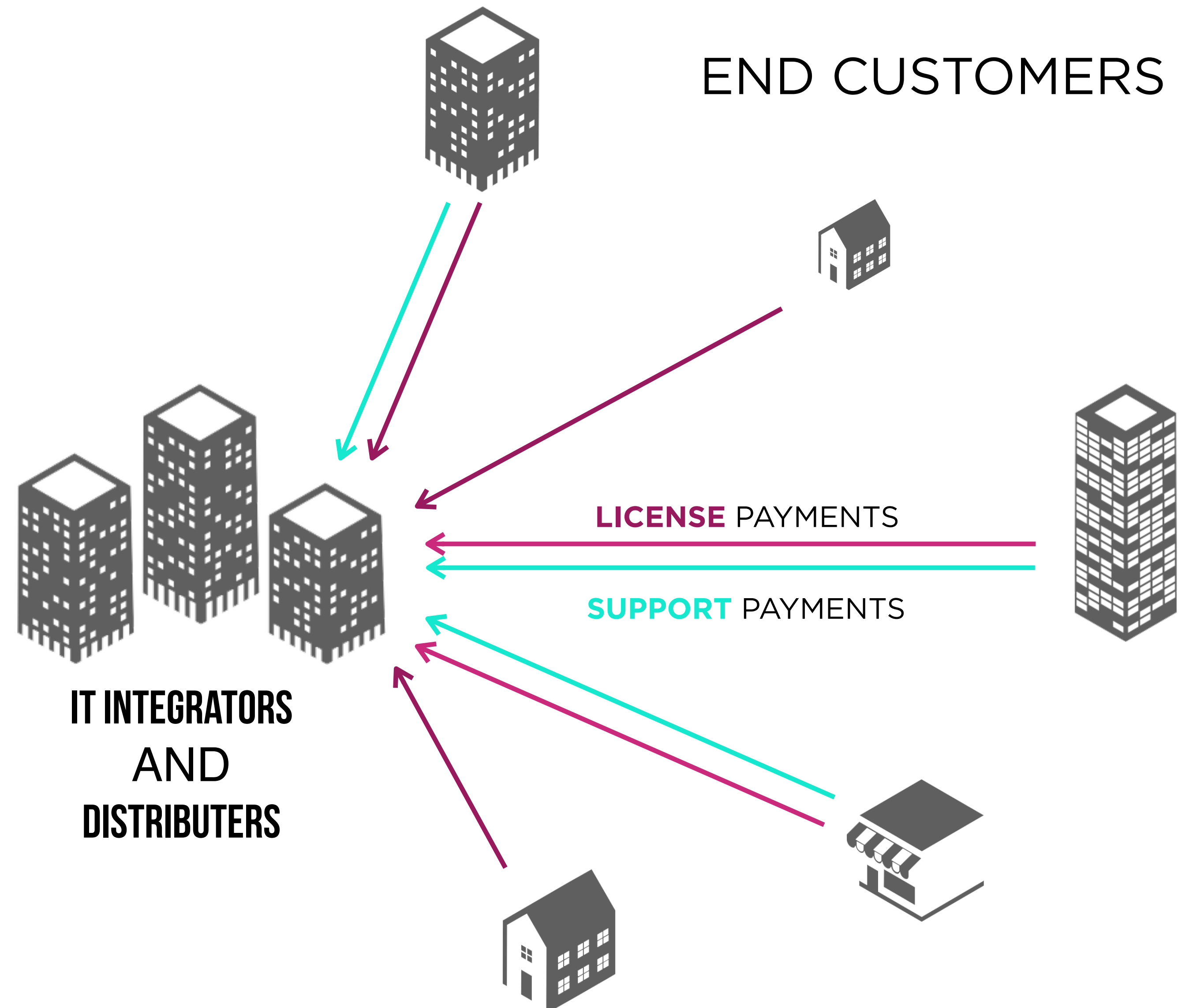
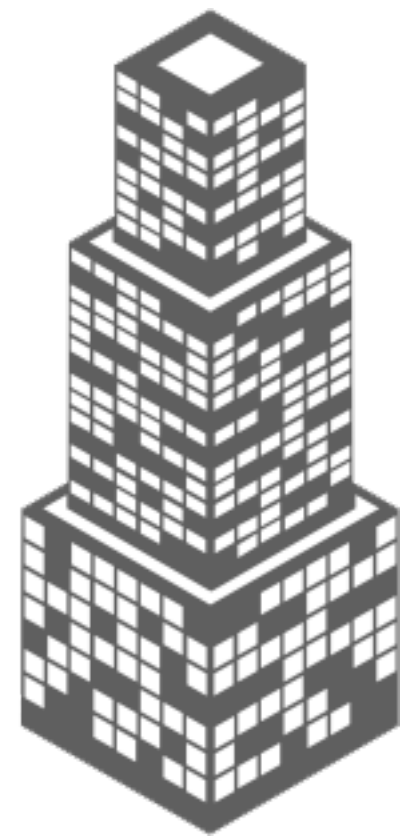
The Standalone version is a one time version buying software on client server.





## Brainysoft Franchise

1. **UI** localization
2. Local Service Provider integrations. **API**
3. Sales & Marketing **support**





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Looking  
forward  
to see you  
again